

INSTRUCTIONS FOR AUTHORS

COMUNIFÉ

Magazine of the Department of
Languages and Communication Sciences
of Universidad Femenina
del Sagrado Corazón

Comunifé was conceived by the Department of Languages and Communication Sciences as an academic media tool for promoting and disseminating articles on current communication science topics and thus become a magazine highly regarded by the academic community and researchers. This is a yearly publication with refereed articles.

Our aim is to position Comunifé as one of the most important sources of reference for communication science scholars by contributing with academic and business-oriented papers.

For this purpose, Comunifé receives the contribution of media, social sciences and humanities researchers and professionals desiring to participate with a paper on issues relevant to the guiding topic.

Original and unpublished papers, which have not been submitted for distribution to any other media, will be received.

Papers presented at any seminar, congress or scientific workshop shall indicate so in a right-justified endnote as follows: “paper presented at ...,” name of the event, date, and place. Any paper submitted shall be deemed as authorized for publication.

- The papers shall be sent enclosed on a CD-ROM or as an attached file to an email addressed to: dpcc@unife.edu.pe indicating in the subject line COMUNIFÉ and author's name.
- The file shall be in word format, with one and a half interlining.
- Font type and size: Arial 12.
- The length of the article may vary between 8 and 12 pages in an A4 paper size.
- The author(s) should send their abridged curriculum vitae, indicating in just 8 lines the following: qualifications or degrees, name of the institution of affiliation, position, publication, e-mail, telephone, and postal address.
- In a letter to the Department of Languages and Communication Sciences, the author(s) shall assign and transfer the rights to publish, distribute, and advertise their work nationally or internationally through Comunifé magazine.
- Articles in English, French or Portuguese can also be submitted for acceptance and publication, after reviewed by members of the Editorial Board.
- After the review and arbitration of the articles, made by experts or peer reviewers, the Editorial Board reserves the right to recommend, or not, the publication or to publish adaptations made to the article upon notification to the author(s). Moreover, in some cases, only modifications to the format are made to preserve the style of the magazine.

Paper structure:

- Title, not more than two lines. Do not use abbreviations.
- Author(s) name and surname, and the highest academic degree.
- Summary or abstract of the article, in not more than eight lines (the translation into English is not necessary). The summary is a brief introduction that may include the backgrounds or reasons for performing the study, its main objective and any reference to the design or type of research, as well as the study site; subjects; procedures and methods; statistical analysis, results, and relevant conclusions.

- About three or six key words should be included after the summary, for identification purposes.
- The topics of the paper may be scientific, technical, research, opinion and commentaries. The first is the result of completed investigations, the following two may be on an undergoing research, and the latter (opinion and commentaries) is on substantiated information. Author(s) are invited to publish in any of these modalities.
- Scientific papers (aside from the title, author's name, abstract and keywords) shall have the following structure: Introduction; materials and methods; results; discussion; conclusions, and references.
 - Introduction: includes the preamble and objectives of the work, a brief reference to the theoretical framework. It does not include any result or conclusion and shall not exceed two pages.
 - Methods: describes the study subject's characteristics, techniques, and statistical procedures.
 - Results: the results shall be presented in an orderly, simplified, and coherent fashion. Tables, figures, and additional photos can be used.
 - Discussion: focus shall be made in new and important aspects of the study and the conclusions derived from these. It should establish a link between the objectives and the conclusions.
- If abbreviations are used, write them down in full in the first opportunity followed by their initials in parentheses. Standard abbreviations are recommended.
- No space should be left between paragraphs.
- Do not bleed, bold, underline, or capitalize entire words.
- Do not abuse ellipsis.
- It is recommended to work any pictures or graphics in Excel, and submit these separately in their original program. These should be numbered and listed in chronological order, with their corresponding heading, and ,
- Any image shall be saved in bmp. format. Bear in mind that it will be published in black and white.

- Authors are exclusively responsible for the contents, authorship and originality of the article.
- Footnotes shall bear informative or explanatory information.
- When quoting an author, the author's name, and the year and page of the publication shall be placed after the quotation, e.g. (Hernandez 2006: 125). The references used (no more than 20 references) shall be placed at the end of the text and organized in alphabetical order. The author's name, year of publication, title of work, place and name of publisher, shall figure as follows:

- **Books**

Hernández, Roberto, et al. (2006). *Metodología de la investigación*. México DF. México: McGraw Hill Interamericana Ediciones S.A. 4th edition.

- **Newspaper and magazine articles**

Wagner, Patrick. (2010). "On Death and Dying: Ethical Aspects." Consensus 15. Lima, Perú: Universidad Femenina del Sagrado Corazón.

Coaguila, Jorge (October 10, 2010). "De periodista a entrevistado, Mario Vargas Llosa." El Dominical de El Comercio. Lima, Perú.

Thesis

Arica, Carmen (1992). *Fines e importancia de la lectura y el nivel de comprensión lectora de los alumnos del 6° grado de educación primaria: Estudio realizado con niños y docentes de centros educativos estatales del distrito de Lince*. Thesis for the professional degree in Education. Universidad Femenina del Sagrado Corazón. Lima, Perú.

Paper

Meza, Rafael, et al. (Agosto, 2007). "Neologismos en textos científicos producidos por docentes de la Región Andina Venezolana". Lecture presented at the V National Congress of Linguistic-

Philological Research organized by Universidad Ricardo Palma.
Lima, Perú.

152153

INSTRUCTIONS FOR AUTHORS